

Company: Casio Computer Co., Ltd.
 Representative: Kazuo Kashio
 President and CEO
 Stock code: 6952 (TSE First Section)

Casio Revises Consolidated Financial Results Forecast

TOKYO, October 16, 2009—Casio Computer Co., Ltd., has revised its fiscal 2010 (April 1, 2009, to March 31, 2010) first-half and full-year consolidated financial results forecasts, previously announced on May 12, 2009. Details are as follows:

1. Revision of first-half consolidated financial results forecasts for fiscal 2010 (April 1, 2009 to September 30, 2009)

(units: millions of yen)

	Net sales	Operating income	Ordinary income	Net income	Net income per share (Yen)
Previous forecast (A)	250,000	5,000	2,500	1,000	3.60
Current revised forecast (B)	197,000	-15,000	-13,000	-11,000	-39.65
Amount of change (B-A)	-53,000	-20,000	-15,500	-12,000	/
Percentage change (%)	-21.2	-	-	-	/
Reference: Actual results for fiscal 2009	272,398	18,211	17,665	9,722	35.18

2. Revision of full-year consolidated financial results forecasts for fiscal 2010 (April 1, 2009 to March 31, 2010)

(units: millions of yen)

	Net sales	Operating income	Ordinary income	Net income	Net income per share (Yen)
Previous forecast (A)	530,000	15,000	10,000	5,000	18.02
Current revised forecast (B)	477,000	-5,000	-5,500	-7,000	-25.23
Amount of change (B-A)	-53,000	-20,000	-15,500	-12,000	/
Percentage change (%)	-10.0	-	-	-	/
Reference: Actual results for fiscal 2009	518,036	4,016	-1,442	-23,149	-83.62

3. Reasons for revision

First-half consolidated financial results

Net sales are expected to fall below the previous forecast due to such factors as the unexpected drop in sales of cellular phones for Japanese carriers, the delay in the launch of some cellular phone models for markets outside Japan to the second half of the year, and the slump in sales of digital cameras outside Japan. Moreover, operating income, ordinary income and net income are also expected to fall below the previous forecasts because of such factors as the decline in sales of cellular phones and digital cameras.

Full-year consolidated financial results

Full-year consolidated financial results are expected to be lower than the previous forecasts, reflecting the slump in the first-half consolidated financial results. Nevertheless, financial results for the second half of the year are expected to be in line with the previous forecasts due to the following factors.

Casio projects a substantial upturn in sales and income on cellular phones with the launch of innovative new products that draw on the company's unique technologies in the Japanese market and the launch of new products in markets outside Japan.

Casio expects to maintain the buoyancy of the Japanese market and expand sales in markets outside Japan with the launch of new digital camera products replete with highly differentiated functions in markets in and outside Japan, producing improvements in sales and income.

Note about financial results forecasts

Though the financial results forecasts provided here are based on information available at the present time, they still reflect a large number of uncertainties. Accordingly, please be advised that actual results may differ from these forecasts, owing to changes in business conditions and other factors.