

Segment Information

1. Business Segments

Year ended March 31, 2004

(Millions of yen)

	Electronics	Electronic components and others	Total	Elimination or unallocated amount	Consolidated
I Net sales and operating income					
Net sales					
(1) Outside customers	405,602	117,926	523,528		523,528
(2) Inside Group	1,316	32,777	34,093	(34,093)	
Total	406,918	150,703	557,621	(34,093)	523,528
Costs and expenses	381,692	143,637	525,329	(29,292)	496,037
Operating income (loss)	25,226	7,066	32,292	(4,801)	27,491
II Total assets, depreciation and capital expenditures					
Total assets	243,691	109,293	352,984	143,055	496,039
Depreciation	12,445	6,804	19,249	216	19,465
Capital expenditures	15,863	7,014	22,877	188	23,065

Year ended March 31, 2003

(Millions of yen)

	Electronics	Electronic components and others	Total	Elimination or unallocated amount	Consolidated
I Net sales and operating income					
Net sales					
(1) Outside customers	350,145	90,422	440,567		440,567
(2) Inside Group	1,827	29,571	31,398	(31,398)	
Total	351,972	119,993	471,965	(31,398)	440,567
Costs and expenses	334,161	115,180	449,341	(26,688)	422,653
Operating income (loss)	17,811	4,813	22,624	(4,710)	17,914
II Total assets, depreciation and capital expenditures					
Total assets	234,729	106,606	341,335	117,778	459,113
Depreciation	11,928	7,540	19,468	305	19,773
Capital expenditures	10,592	4,989	15,581	112	15,693

Notes: 1. Business segments are classified by the application or nature of each product, method of manufacturing and sales, profit management and related assets.

2. Major products in each business segment:

(1) Electronics

Electronic calculators, Label printers, Electronic dictionaries, Digital cameras, Electronic musical instruments, Digital watches, Analog watches, Clocks, Cellular phones, Electronic cash registers, Office computers, Page printers, Data projectors, etc.

(2) Electronic components and others

LCDs, BUMP processing consignments, TCP assembly and processing consignments, Carrier tape, Factory automation, Molds, Toys, etc.

3. Elimination or unallocated amounts of costs and expenses principally consist of administrative expenses and R&D expenses for fundamental research of the parent company, which amounted to 4,801 million yen, 4,710 million yen for the year ended March 31, 2004 and 2003, respectively.

4. Elimination or unallocated amounts of total assets principally consist of cash and time deposits, marketable securities, investments in securities and administrative assets of the parent company, which amounted to 145,722 million yen and 118,621 million yen for the years ended March 31, 2004 and 2003, respectively.

2. Geographical Segments

Year ended March 31, 2004

(Millions of yen)

	Japan	North America	Europe	Asia	Total	Elimination	Consolidated
I Net sales and operating income							
Net sales							
(1) Outside customers	407,038	43,935	61,969	10,586	523,528		523,528
(2) Inside Group	84,304	114	100	63,768	148,286	(148,286)	
Total	491,342	44,049	62,069	74,354	671,814	(148,286)	523,528
Costs and expenses	468,940	41,492	60,839	73,173	644,444	(148,407)	496,037
Operating income (loss)	22,402	2,557	1,230	1,181	27,370	121	27,491
II Total assets	468,476	18,310	21,510	26,936	535,232	(39,193)	496,039

Year ended March 31, 2003

(Millions of yen)

	Japan	North America	Europe	Asia	Total	Elimination	Consolidated
I Net sales and operating income							
Net sales							
(1) Outside customers	341,955	41,333	49,579	7,700	440,567		440,567
(2) Inside Group	70,655	380	82	82,032	153,149	(153,149)	
Total	412,610	41,713	49,661	89,732	593,716	(153,149)	440,567
Costs and expenses	396,653	41,055	48,787	88,817	575,312	(152,659)	422,653
Operating income (loss)	15,957	658	874	915	18,404	(490)	17,914
II Total assets	433,339	15,259	20,563	27,188	496,349	(37,236)	459,113

Notes: 1. Segments of countries and areas are classified by the geographical factor.

2. The main countries and the areas which belong to each segment except for Japan are as follows:

- (1) North America U.S.A., Canada, Mexico
- (2) Europe U.K., Germany, France
- (3) Asia Taiwan, Hong Kong, South Korea, Malaysia, Singapore, China, India, Indonesia, Thailand

3. Overseas Sales

Year ended March 31, 2004

(Millions of yen)

	North America	Europe	Asia	Others	Total
I Overseas net sales	51,230	68,132	82,740	22,202	224,304
II Net sales (consolidated)					523,528
III Share of overseas net sales	9.8%	13.0%	15.8%	4.2%	42.8%

Year ended March 31, 2003

(Millions of yen)

	North America	Europe	Asia	Others	Total
I Overseas net sales	49,423	56,180	45,611	20,752	171,966
II Net sales (consolidated)					440,567
III Share of overseas net sales	11.2%	12.7%	10.4%	4.7%	39.0%

Notes: 1. Segments of countries and areas are classified by the geographical factor.

2. The main countries and the areas which belong to each segment are as follows:

- (1) North America U.S.A., Canada
- (2) Europe U.K., Germany, France
- (3) Asia Hong Kong, Singapore, China

3. The above overseas net sales represent net sales made outside Japan by the parent company and consolidated subsidiaries.

Sales by Product Category

(Millions of yen)

		Year ended March 31, 2004			Year ended March 31, 2003	
		Amount	% of total	% change	Amount	% of total
	Consumer	188,960	36.1	32.6	142,486	32.3
	Timepieces	70,131	13.4	2.4	68,500	15.6
	MNS (Mobile Network Solutions)	97,805	18.7	11.4	87,819	19.9
	System equipment	48,706	9.3	(5.1)	51,340	11.7
	Electronics	405,602	77.5	15.8	350,145	79.5
	Electronic components	86,903	16.6	43.5	60,566	13.7
	Others	31,023	5.9	3.9	29,856	6.8
	Electronic components and others	117,926	22.5	30.4	90,422	20.5
	Total	523,528	100.0	18.8	440,567	100.0