

## Segment Information

### 1. Business Segments

Year ended March 31, 2007

(Millions of yen)

	Electronics	Electronic components and others	Total	Elimination or unallocated amount	Consolidated
I Net sales and operating income					
Net sales					
(1) Outside customers	527,216	93,553	620,769		620,769
(2) Inside Group	673	34,648	35,321	(35,321)	
Total	527,889	128,201	656,090	(35,321)	620,769
Costs and expenses	473,998	128,986	602,984	(30,289)	572,695
Operating income (loss)	53,891	(785)	53,106	(5,032)	48,074
II Total assets, depreciation and capital expenditures					
Total assets	287,998	124,427	412,425	113,058	525,483
Depreciation	23,692	7,520	31,212	401	31,613
Capital expenditures	29,331	14,225	43,556	1,197	44,753

Year ended March 31, 2006

(Millions of yen)

	Electronics	Electronic components and others	Total	Elimination or unallocated amount	Consolidated
I Net sales and operating income					
Net sales					
(1) Outside customers	473,420	106,889	580,309		580,309
(2) Inside Group	453	33,477	33,930	(33,930)	
Total	473,873	140,366	614,239	(33,930)	580,309
Costs and expenses	432,114	133,181	565,295	(28,100)	537,195
Operating income (loss)	41,759	7,185	48,944	(5,830)	43,114
II Total assets, depreciation and capital expenditures					
Total assets	257,759	106,591	364,350	137,610	501,960
Depreciation	18,988	7,327	26,315	314	26,629
Capital expenditures	22,128	9,013	31,141	385	31,526

Notes: 1. Business segments are classified by the application or nature of each product, method of manufacturing and sales, profit management and related assets.

2. Major products in each business segment:

(1) Electronics

Electronic calculators, Label printers, Electronic dictionaries, Digital cameras, Electronic musical instruments, Digital watches, Analog watches, Clocks, Cellular phones, Electronic cash registers, Office computers, Page printers, Data projectors, etc.

(2) Electronic components and others

LCDs, BUMP processing consignments, TCP assembly and processing consignments, Carrier tape, Factory automation, Molds, Toys, etc.

3. Elimination or unallocated amounts of costs and expenses principally consist of administrative expenses and R&D expenses for fundamental research of the parent company, which amounted to 5,032 million yen, 5,830 million yen for the years ended March 31, 2007 and 2006, respectively.

4. Elimination or unallocated amounts of total assets principally consist of cash and time deposits, marketable securities, investments in securities and administrative assets of the parent company, which amounted to 114,864 million yen and 139,714 million yen for the years ended March 31, 2007 and 2006, respectively.

## 2. Geographical Segments

Year ended March 31, 2007

(Millions of yen)

	Japan	North America	Europe	Asia	Total	Elimination	Consolidated
I Net sales and operating income							
Net sales							
(1) Outside customers	450,762	61,095	84,029	24,883	620,769		620,769
(2) Inside Group	127,274	87	48	120,826	248,235	(248,235)	
Total	578,036	61,182	84,077	145,709	869,004	(248,235)	620,769
Costs and expenses	538,543	57,986	80,599	143,253	820,381	(247,686)	572,695
Operating income (loss)	39,493	3,196	3,478	2,456	48,623	(549)	48,074
II Total assets	475,494	24,205	35,359	42,977	578,035	(52,552)	525,483

Year ended March 31, 2006

(Millions of yen)

	Japan	North America	Europe	Asia	Total	Elimination	Consolidated
I Net sales and operating income							
Net sales							
(1) Outside customers	438,321	50,779	70,997	20,212	580,309		580,309
(2) Inside Group	103,434	28	125	91,553	195,140	(195,140)	
Total	541,755	50,807	71,122	111,765	775,449	(195,140)	580,309
Costs and expenses	504,783	48,696	69,853	109,450	732,782	(195,587)	537,195
Operating income (loss)	36,972	2,111	1,269	2,315	42,667	447	43,114
II Total assets	463,403	23,475	26,123	39,034	552,035	(50,075)	501,960

Notes: 1. Segments of countries and areas are classified by the geographical factor.

2. The main countries and the areas which belong to each segment except for Japan are as follows:

- (1) North America ..... U.S.A., Canada, Mexico
- (2) Europe ..... U.K., Germany, France, Spain, Netherlands, Norway
- (3) Asia ..... Taiwan, Hong Kong, South Korea, Malaysia, Singapore, China, India, Indonesia, Thailand

### 3. Overseas Sales

Year ended March 31, 2007

(Millions of yen)

	North America	Europe	Asia	Others	Total
I Overseas net sales	83,951	90,902	70,301	29,825	274,979
II Net sales (consolidated)					620,769
III Share of overseas net sales	13.5%	14.7%	11.3%	4.8%	44.3%

Year ended March 31, 2006

(Millions of yen)

	North America	Europe	Asia	Others	Total
I Overseas net sales	58,868	78,822	70,370	27,519	235,579
II Net sales (consolidated)					580,309
III Share of overseas net sales	10.2%	13.6%	12.1%	4.7%	40.6%

Notes: 1. Segments of countries and areas are classified by the geographical factor.

2. The main countries and the areas which belong to each segment are as follows:

(1) North America ..... U.S.A., Canada

(2) Europe ..... U.K., Germany, France

(3) Asia ..... Hong Kong, Singapore, China, South Korea, Taiwan

3. The above overseas net sales represent net sales made outside Japan by the parent company and consolidated subsidiaries.

### Sales by Product Category

(Millions of yen)

	Year ended March 31, 2007			Year ended March 31, 2006	
	Amount	% of total	% change	Amount	% of total
Consumer	229,352	36.9	7.3	213,810	36.8
Timepieces	77,948	12.6	9.7	71,086	12.3
MNS (Mobile Network Solutions)	171,314	27.6	22.5	139,896	24.1
System equipment	48,602	7.8	(0.1)	48,628	8.4
Electronics	527,216	84.9	11.4	473,420	81.6
Electronic components	62,790	10.1	(15.1)	73,976	12.7
Others	30,763	5.0	(6.5)	32,913	5.7
Electronic components and others	93,553	15.1	(12.5)	106,889	18.4
Total	620,769	100.0	7.0	580,309	100.0