

Segment Information

1. Business Segments

Six months ended September 30, 2006

(Millions of yen)

	Electronics	Electronic components and others	Total	Elimination or unallocated amount	Consolidated
Net sales					
(1) Outside customers	256,675	43,899	300,574		300,574
(2) Inside Group	464	15,384	15,848	(15,848)	
Total	257,139	59,283	316,422	(15,848)	300,574
Costs and expenses	231,646	59,078	290,724	(13,348)	277,376
Operating income (loss)	25,493	205	25,698	(2,500)	23,198

Six months ended September 30, 2007

(Millions of yen)

	Electronics	Electronic components and others	Total	Elimination or unallocated amount	Consolidated
Net sales					
(1) Outside customers	242,464	51,813	294,277		294,277
(2) Inside Group	181	13,045	13,226	(13,226)	
Total	242,645	64,858	307,503	(13,226)	294,277
Costs and expenses	224,853	66,236	291,089	(10,554)	280,535
Operating income (loss)	17,792	(1,378)	16,414	(2,672)	13,742

Year ended March 31, 2007

(Millions of yen)

	Electronics	Electronic components and others	Total	Elimination or unallocated amount	Consolidated
Net sales					
(1) Outside customers	527,216	93,553	620,769		620,769
(2) Inside Group	673	34,648	35,321	(35,321)	
Total	527,889	128,201	656,090	(35,321)	620,769
Costs and expenses	473,998	128,986	602,984	(30,289)	572,695
Operating income (loss)	53,891	(785)	53,106	(5,032)	48,074

Notes: 1. Business segments are classified by the application or nature of each product, method of manufacturing and sales, profit management and related assets.

2. Major products in each business segment:

(1) Electronics

Electronic calculators, Label printers, Electronic dictionaries, Digital cameras, Electronic musical instruments, Digital watches, Analog watches, Clocks, Cellular phones, Electronic cash registers, Office computers, Page printers, Data projectors, etc.

(2) Electronic components and others

LCDs, BUMP processing consignments, TCP assembly and processing consignments, Carrier tape, Factory automation, Molds, Toys, etc.

3. Elimination or unallocated amounts of costs and expenses principally consist of administrative expenses and R&D expenses for fundamental research of the parent company, which amounted to 2,500 million yen, 2,672 million yen and 5,032 million yen for the six months ended September 30, 2006 and 2007, and for the year ended March 31, 2007, respectively.

2. Geographical Segments

Six months ended September 30, 2006

(Millions of yen)

	Japan	North America	Europe	Asia	Total	Elimination	Consolidated
Net sales							
(1) Outside customers	221,808	28,952	39,228	10,586	300,574		300,574
(2) Inside Group	64,488	0	45	57,815	122,348	(122,348)	
Total	286,296	28,952	39,273	68,401	422,922	(122,348)	300,574
Costs and expenses	266,673	26,994	37,706	67,652	399,025	(121,649)	277,376
Operating income (loss)	19,623	1,958	1,567	749	23,897	(699)	23,198

Six months ended September 30, 2007

(Millions of yen)

	Japan	North America	Europe	Asia	Total	Elimination	Consolidated
Net sales							
(1) Outside customers	206,261	28,944	45,924	13,148	294,277		294,277
(2) Inside Group	71,314	171		67,229	138,714	(138,714)	
Total	277,575	29,115	45,924	80,377	432,991	(138,714)	294,277
Costs and expenses	266,356	28,668	44,344	79,262	418,630	(138,095)	280,535
Operating income (loss)	11,219	447	1,580	1,115	14,361	(619)	13,742

Year ended March 31, 2007

(Millions of yen)

	Japan	North America	Europe	Asia	Total	Elimination	Consolidated
Net sales							
(1) Outside customers	450,762	61,095	84,029	24,883	620,769		620,769
(2) Inside Group	127,274	87	48	120,826	248,235	(248,235)	
Total	578,036	61,182	84,077	145,709	869,004	(248,235)	620,769
Costs and expenses	538,543	57,986	80,599	143,253	820,381	(247,686)	572,695
Operating income (loss)	39,493	3,196	3,478	2,456	48,623	(549)	48,074

Notes: 1. Segments of countries and areas are classified by the geographical factor.

2. The main countries and the areas which belong to each segment except for Japan are as follows:

- (1) North America U.S.A., Canada
- (2) Europe U.K., Germany, France, Spain, Netherlands, Norway
- (3) Asia Taiwan, Hong Kong, South Korea, Malaysia, Singapore, China, India, Indonesia, Thailand

3. Overseas Sales

Six months ended September 30, 2006

(Millions of yen)

	North America	Europe	Asia	Others	Total
I Overseas net sales	40,195	43,132	30,267	15,442	129,036
II Net sales (consolidated)					300,574
III Share of overseas net sales	13.4%	14.3%	10.1%	5.1%	42.9%

Six months ended September 30, 2007

(Millions of yen)

	North America	Europe	Asia	Others	Total
I Overseas net sales	42,606	47,874	45,345	17,526	153,351
II Net sales (consolidated)					294,277
III Share of overseas net sales	14.5%	16.3%	15.4%	5.9%	52.1%

Year ended March 31, 2007

(Millions of yen)

	North America	Europe	Asia	Others	Total
I Overseas net sales	83,951	90,902	70,301	29,825	274,979
II Net sales (consolidated)					620,769
III Share of overseas net sales	13.5%	14.7%	11.3%	4.8%	44.3%

Notes: 1. Segments of countries and areas are classified by the geographical factor.

2. The main countries and the areas which belong to each segment are as follows:

(1) North America U.S.A., Canada

(2) Europe U.K., Germany, France

(3) Asia Hong Kong, Singapore, China, South Korea, Taiwan

3. The above overseas net sales represent net sales made outside Japan by the parent company and consolidated subsidiaries.

Sales by Product Category

(Millions of yen)

	Six months ended September 30, 2006		Six months ended September 30, 2007			Year ended March 31, 2007	
	Amount	% of total	Amount	% of total	% change	Amount	% of total
Consumer	107,718	35.8	112,382	38.2	4.3	229,352	36.9
Timepieces	37,685	12.6	42,582	14.5	13.0	77,948	12.6
MNS (Mobile Network Solutions)	86,829	28.9	65,519	22.2	(24.5)	171,314	27.6
System equipment	24,443	8.1	21,981	7.5	(10.1)	48,602	7.8
Electronics	256,675	85.4	242,464	82.4	(5.5)	527,216	84.9
Electronic components	27,792	9.2	38,057	12.9	36.9	62,790	10.1
Others	16,107	5.4	13,756	4.7	(14.6)	30,763	5.0
Electronic components and others	43,899	14.6	51,813	17.6	18.0	93,553	15.1
Total	300,574	100.0	294,277	100.0	(2.1)	620,769	100.0