

2. Segment Information

Sales by Product Category

(millions of yen)	1Q	2Q	05/9	3Q	4Q	06/3	1Q	2Q	06/9	07/3Est.
Electronics										
Consumer										
Sales	40,488	58,055	98,543	57,141	58,126	213,810	46,226	61,492	107,718	230,000
Change (%)	-2.3	+13.0	+6.2	+8.2	+9.9	+7.7	+14.2	+5.9	+9.3	+7.6
% of Net Sales	38.8	34.2	35.9	39.9	35.6	36.8	36.5	35.3	35.8	36.5
Timepieces										
Sales	13,795	19,699	33,494	17,825	19,767	71,086	15,693	21,992	37,685	76,000
Change (%)	-5.9	+3.7	-0.5	+3.2	+12.6	+3.8	+13.8	+11.6	+12.5	+6.9
% of Net Sales	13.2	11.6	12.2	12.5	12.1	12.3	12.4	12.6	12.6	12.1
Mobile Network Solutions										
Sales	17,145	47,811	64,956	32,220	42,720	139,896	37,509	49,320	86,829	171,000
Change (%)	-50.9	+39.0	-6.2	+6.9	+33.5	+6.5	+118.8	+3.2	+33.7	+22.2
% of Net Sales	16.4	28.1	23.7	22.5	26.2	24.1	29.7	28.4	28.9	27.2
System Equipment										
Sales	9,507	14,251	23,758	9,444	15,426	48,628	9,655	14,788	24,443	50,000
Change (%)	-3.0	-6.0	-4.8	-4.8	+5.9	-1.7	+1.6	+3.8	+2.9	+2.8
% of Net Sales	9.1	8.4	8.7	6.6	9.5	8.4	7.6	8.5	8.1	7.9
Total	80,935	139,816	220,751	116,630	136,039	473,420	109,083	147,592	256,675	527,000
Change (%)	-19.7	+16.6	+0.0	+5.9	+16.3	+5.7	+34.8	+5.6	+16.3	+11.3
% of Net Sales	77.5	82.3	80.5	81.5	83.4	81.6	86.2	84.8	85.4	83.7
Electronic Components and Others										
Electronic Components										
Sales	16,787	20,814	37,601	18,204	18,171	73,976	10,646	17,146	27,792	70,000
Change (%)	-29.7	+8.9	-12.5	+17.4	-7.9	-5.4	-36.6	-17.6	-26.1	-5.4
% of Net Sales	16.1	12.3	13.7	12.7	11.2	12.7	8.4	9.8	9.2	11.1
Others										
Sales	6,665	9,213	15,878	8,224	8,811	32,913	6,789	9,318	16,107	33,000
Change (%)	-5.2	-14.4	-10.8	-0.9	+28.9	-0.1	+1.9	+1.1	+1.4	+0.3
% of Net Sales	6.4	5.4	5.8	5.8	5.4	5.7	5.4	5.4	5.4	5.2
Total	23,452	30,027	53,479	26,428	26,982	106,889	17,435	26,464	43,899	103,000
Change (%)	-24.1	+0.5	-12.0	+11.0	+1.5	-3.8	-25.7	-11.9	-17.9	-3.6
% of Net Sales	22.5	17.7	19.5	18.5	16.6	18.4	13.8	15.2	14.6	16.3

Sales by Region

(millions of yen)		05/9	06/3	06/9
Domestic	Sales	164,304	344,730	171,538
	Change (%)	+0.3	+2.5	+4.4
	% of Net Sales	59.9	59.4	57.1
North America	Sales	27,387	58,868	40,195
	Change (%)	+16.0	+26.1	+46.8
	% of Net Sales	10.0	10.2	13.4
Europe	Sales	36,385	78,822	43,132
	Change (%)	-1.0	+5.4	+18.5
	% of Net Sales	13.3	13.6	14.3
Asia & Others	Sales	46,154	97,889	45,709
	Change (%)	-19.4	-3.2	-1.0
	% of Net Sales	16.8	16.8	15.2

Operating Income by Business Segments

(millions of yen)	1Q	2Q	05/9	3Q	4Q	06/3	1Q	2Q	06/9	07/3Est.
Electronics										
Amount	3,754	14,897	18,651	8,656	14,452	41,759	6,737	18,756	25,493	53,500
Change (%)	-33.4	+27.7	+7.7	+6.5	+34.9	+15.5	+79.5	+25.9	+36.7	+28.1
Electronic Components and Others										
Amount	1,491	2,612	4,103	1,700	1,382	7,185	51	154	205	3,500
Change (%)	-43.3	+2.2	-20.9	-17.6	-2.3	-17.0	-96.6	-94.1	-95.0	-51.3
Elimination or Unallocated Amount										
Amount	-1,679	-1,356	-3,035	-1,337	-1,458	-5,830	-1,244	-1,256	-2,500	-6,000
Total	3,566	16,153	19,719	9,019	14,376	43,114	5,544	17,654	23,198	51,000
Change (%)	-49.8	+30.0	+1.0	+1.8	+35.0	+10.4	+55.5	+9.3	+17.6	+18.3