

2 . Segment Information

Sales by Product Category

(millions of yen)	1Q	2Q	06/9	3Q	4Q	07/3	1Q	2Q	07/9	08/3Est.
Electronics										
Consumer										
Sales	46,226	61,492	107,718	61,727	59,907	229,352	48,055	64,327	112,382	246,300
Change (%)	+14.2	+5.9	+9.3	+8.0	+3.1	+7.3	+4.0	+4.6	+4.3	+7.4
% of Net Sales	36.5	35.3	35.8	42.2	34.4	36.9	40.4	36.7	38.2	40.1
Timepieces										
Sales	15,693	21,992	37,685	20,107	20,156	77,948	18,285	24,297	42,582	83,000
Change (%)	+13.8	+11.6	+12.5	+12.8	+2.0	+9.7	+16.5	+10.5	+13.0	+6.5
% of Net Sales	12.4	12.6	12.6	13.7	11.6	12.6	15.3	13.9	14.5	13.5
Mobile Network Solutions										
Sales	37,509	49,320	86,829	31,969	52,516	171,314	19,123	46,396	65,519	140,000
Change (%)	+118.8	+3.2	+33.7	-0.8	+22.9	+22.5	-49.0	-5.9	-24.5	-18.3
% of Net Sales	29.7	28.4	28.9	21.9	30.2	27.6	16.1	26.5	22.2	22.8
System Equipment										
Sales	9,655	14,788	24,443	10,140	14,019	48,602	8,745	13,236	21,981	47,000
Change (%)	+1.6	+3.8	+2.9	+7.4	-9.1	-0.1	-9.4	-10.5	-10.1	-3.3
% of Net Sales	7.6	8.5	8.1	6.9	8.1	7.8	7.3	7.5	7.5	7.6
Total	109,083	147,592	256,675	123,943	146,598	527,216	94,208	148,256	242,464	516,300
Change (%)	+34.8	+5.6	+16.3	+6.3	+7.8	+11.4	-13.6	+0.4	-5.5	-2.1
% of Net Sales	86.2	84.8	85.4	84.7	84.3	84.9	79.1	84.6	82.4	84.0
Electronic Components and Others										
Electronic Components										
Sales	10,646	17,146	27,792	15,471	19,527	62,790	18,529	19,528	38,057	70,000
Change (%)	-36.6	-17.6	-26.1	-15.0	+7.5	-15.1	+74.0	+13.9	+36.9	+11.5
% of Net Sales	8.4	9.8	9.2	10.6	11.2	10.1	15.6	11.1	12.9	11.4
Others										
Sales	6,789	9,318	16,107	6,836	7,820	30,763	6,314	7,442	13,756	28,000
Change (%)	+1.9	+1.1	+1.4	-16.9	-11.2	-6.5	-7.0	-20.1	-14.6	-9.0
% of Net Sales	5.4	5.4	5.4	4.7	4.5	5.0	5.3	4.3	4.7	4.6
Total	17,435	26,464	43,899	22,307	27,347	93,553	24,843	26,970	51,813	98,000
Change (%)	-25.7	-11.9	-17.9	-15.6	+1.4	-12.5	+42.5	+1.9	+18.0	+4.8
% of Net Sales	13.8	15.2	14.6	15.3	15.7	15.1	20.9	15.4	17.6	16.0

Sales by Region

(millions of yen)		06/9	07/3	07/9
Domestic	Sales	171,538	345,790	140,926
	Change (%)	+4.4	+0.3	-17.8
	% of Net Sales	57.1	55.7	47.9
North America	Sales	40,195	83,951	42,606
	Change (%)	+46.8	+42.6	+6.0
	% of Net Sales	13.4	13.5	14.5
Europe	Sales	43,132	90,902	47,874
	Change (%)	+18.5	+15.3	+11.0
	% of Net Sales	14.3	14.7	16.3
Asia & Others	Sales	45,709	100,126	62,871
	Change (%)	-1.0	+2.3	+37.5
	% of Net Sales	15.2	16.1	21.3

Operating Income by Business Segments

(millions of yen)	1Q	2Q	06/9	3Q	4Q	07/3	1Q	2Q	07/9	08/3Est.
Electronics										
Amount	6,737	18,756	25,493	11,485	16,913	53,891	3,481	14,311	17,792	46,000
Change (%)	+79.5	+25.9	+36.7	+32.7	+17.0	+29.1	-48.3	-23.7	-30.2	-14.6
Electronic Components and Others										
Amount	51	154	205	-154	-836	-785	-887	-491	-1,378	-2,800
Change (%)	-96.6	-94.1	-95.0	-	-	-	-	-	-	-
Elimination or Unallocated Amount										
Amount	-1,244	-1,256	-2,500	-1,207	-1,325	-5,032	-1,358	-1,314	-2,672	-6,000
Total	5,544	17,654	23,198	10,124	14,752	48,074	1,236	12,506	13,742	37,200
Change (%)	+55.5	+9.3	+17.6	+12.3	+2.6	+11.5	-77.7	-29.2	-40.8	-22.6