

## 2. Segment Information

### Sales by Product Category

(millions of yen)	1Q	2Q	07/9	3Q	4Q	08/3	1Q	2Q	08/9	3Q	4Q	09/3	10/3Est.
<b>Electronics</b>													
<b>Consumer</b>													
Sales	48,055	64,327	112,382	56,676	59,576	228,634	44,439	55,500	99,939	36,520	41,491	177,950	190,000
Change (%)	+4.0	+4.6	+4.3	-8.2	-0.6	-0.3	-7.5	-13.7	-11.1	-35.6	-30.4	-22.2	+6.8
% of Net Sales	40.4	36.7	38.2	36.5	34.3	36.7	38.3	35.5	36.7	31.9	31.7	34.4	35.9
<b>Timepieces</b>													
Sales	18,285	24,297	42,582	21,933	22,407	86,922	18,734	25,203	43,937	19,427	16,986	80,350	82,000
Change (%)	+16.5	+10.5	+13.0	+9.1	+11.2	+11.5	+2.5	+3.7	+3.2	-11.4	-24.2	-7.6	+2.1
% of Net Sales	15.3	13.9	14.5	14.1	12.9	13.9	16.1	16.1	16.1	16.9	13.0	15.5	15.5
<b>Mobile Network Solutions</b>													
Sales	19,123	46,396	65,519	45,230	55,051	165,800	24,611	47,000	71,611	40,206	51,406	163,223	168,000
Change (%)	-49.0	-5.9	-24.5	+41.5	+4.8	-3.2	+28.7	+1.3	+9.3	-11.1	-6.6	-1.6	+2.9
% of Net Sales	16.1	26.5	22.2	29.2	31.7	26.6	21.2	30.1	26.3	35.1	39.2	31.5	31.7
<b>System Equipment</b>													
Sales	8,745	13,236	21,981	9,754	13,561	45,296	8,811	12,818	21,629	7,635	11,081	40,345	40,000
Change (%)	-9.4	-10.5	-10.1	-3.8	-3.3	-6.8	+0.8	-3.2	-1.6	-21.7	-18.3	-10.9	-0.9
% of Net Sales	7.3	7.5	7.5	6.3	7.8	7.3	7.6	8.2	7.9	6.7	8.4	7.8	7.5
<b>Total</b>	<b>94,208</b>	<b>148,256</b>	<b>242,464</b>	<b>133,593</b>	<b>150,595</b>	<b>526,652</b>	<b>96,595</b>	<b>140,521</b>	<b>237,116</b>	<b>103,788</b>	<b>120,964</b>	<b>461,868</b>	<b>480,000</b>
Change (%)	-13.6	+0.4	-5.5	+7.8	+2.7	-0.1	+2.5	-5.2	-2.2	-22.3	-19.7	-12.3	+3.9
% of Net Sales	79.1	84.6	82.4	86.1	86.7	84.5	83.2	89.9	87.0	90.6	92.3	89.2	90.6
<b>Electronic Components and Others</b>													
<b>Electronic Components</b>													
Sales	18,529	19,528	38,057	15,538	14,773	68,368	13,055	9,631	22,686	5,464	4,302	32,452	26,000
Change (%)	+74.0	+13.9	+36.9	+0.4	-24.3	+8.9	-29.5	-50.7	-40.4	-64.8	-70.9	-52.5	-19.9
% of Net Sales	15.6	11.1	12.9	10.0	8.5	11.0	11.3	6.1	8.4	4.8	3.3	6.2	4.9
<b>Others</b>													
Sales	6,314	7,442	13,756	5,994	8,280	28,030	6,382	6,214	12,596	5,313	5,807	23,716	24,000
Change (%)	-7.0	-20.1	-14.6	-12.3	+5.9	-8.9	+1.1	-16.5	-8.4	-11.4	-29.9	-15.4	+1.2
% of Net Sales	5.3	4.3	4.7	3.9	4.8	4.5	5.5	4.0	4.6	4.6	4.4	4.6	4.5
<b>Total</b>	<b>24,843</b>	<b>26,970</b>	<b>51,813</b>	<b>21,532</b>	<b>23,053</b>	<b>96,398</b>	<b>19,437</b>	<b>15,845</b>	<b>35,282</b>	<b>10,777</b>	<b>10,109</b>	<b>56,168</b>	<b>50,000</b>
Change (%)	+42.5	+1.9	+18.0	-3.5	-15.7	+3.0	-21.8	-41.2	-31.9	-49.9	-56.1	-41.7	-11.0
% of Net Sales	20.9	15.4	17.6	13.9	13.3	15.5	16.8	10.1	13.0	9.4	7.7	10.8	9.4

### Sales by Region

(millions of yen)		07/9	08/3	08/9	09/3
<b>Domestic</b>	Sales	140,926	327,999	127,598	267,748
	Change (%)	-17.8	-5.1	-9.5	-18.4
	% of Net Sales	47.9	52.6	46.8	51.7
<b>North America</b>	Sales	42,606	80,790	45,974	85,312
	Change (%)	+6.0	-3.8	+7.9	+5.6
	% of Net Sales	14.5	13.0	16.9	16.5
<b>Europe</b>	Sales	47,874	94,333	42,483	71,212
	Change (%)	+11.0	+3.8	-11.3	-24.5
	% of Net Sales	16.3	15.2	15.6	13.7
<b>Asia &amp; Others</b>	Sales	62,871	119,928	56,343	93,764
	Change (%)	+37.5	+19.8	-10.4	-21.8
	% of Net Sales	21.3	19.2	20.7	18.1

### Operating Income by Business Segments

(millions of yen)	1Q	2Q	07/9	3Q	4Q	08/3	1Q	2Q	08/9	3Q	4Q	09/3	10/3Est.
<b>Electronics</b>													
Amount	3,481	14,311	17,792	12,729	16,016	46,537	4,664	16,448	21,112	-3,560	-1,946	15,606	26,500
Change (%)	-48.3	-23.7	-30.2	+10.8	-5.3	-13.6	+34.0	+14.9	+18.7	-	-	-66.5	+69.8
<b>Electronic Components and Others</b>													
Amount	-887	-491	-1,378	-1,145	-736	-3,259	985	-909	76	-2,535	-3,391	-5,850	-5,500
Change (%)	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Elimination or Unallocated Amount</b>													
Amount	-1,358	-1,314	-2,672	-1,274	-1,579	-5,525	-1,485	-1,492	-2,977	-1,366	-1,397	-5,740	-6,000
<b>Total</b>	<b>1,236</b>	<b>12,506</b>	<b>13,742</b>	<b>10,310</b>	<b>13,701</b>	<b>37,753</b>	<b>4,164</b>	<b>14,047</b>	<b>18,211</b>	<b>-7,461</b>	<b>-6,734</b>	<b>4,016</b>	<b>15,000</b>
Change (%)	-77.7	-29.2	-40.8	+1.8	-7.1	-21.5	+236.9	+12.3	+32.5	-	-	-89.4	+273.5