

Date: October 10, 2003
Company: Casio Computer Co., Ltd.
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President and CEO
Stock code: 6952 (TSE & OSE First Section)

Casio Revises Earnings Forecasts Upwards

Casio Computer Co., Ltd., has made the following revisions to its interim and full-year earnings forecasts for fiscal 2004 (April 1, 2003 – March 31, 2004) in light of recent earnings trends and other factors.

1. Consolidated forecast revisions for the first half of fiscal 2004 (April 1, 2003 – September 30, 2003)

(Units: ¥ million, %)

	Net sales	Ordinary income	Net income
Previous forecast (A) (Announced May 14, 2003)	220,000	6,000	3,000
Current revised forecast (B)	235,000	8,000	5,000
Amount of change (B – A)	+15,000	+2,000	+2,000
Percentage change	+6.8	+33.3	+66.7
IH FY2003 results	209,790	5,827	2,333

2. Non-consolidated forecast revisions for the first half of fiscal 2004 (April 1, 2003 – September 30, 2003)

(Units: ¥ million, %)

	Net sales	Ordinary income	Net income
Previous forecast (A) (Announced May 14, 2003)	190,000	5,000	2,500
Current revised forecast (B)	199,000	6,000	3,000
Amount of change (B – A)	+9,000	+1,000	+500
Percentage change	+4.7	+20.0	+20.0
IH FY2003 results	172,720	5,136	2,995

3. Consolidated forecast revisions for fiscal 2004 (April 1, 2003 – March 31, 2004)

(Units: ¥ million, %)

	Net sales	Ordinary income	Net income
Previous forecast (A) (Announced May 14, 2003)	480,000	15,000	8,000
Current revised forecast (B)	500,000	18,000	11,000
Amount of change (B – A)	+20,000	+3,000	+3,000
Percentage change	+4.2	+20.0	+37.5
FY2003 results	440,567	12,272	5,647

Reference: Estimated net income per share (full-year) ¥40.74

4. Non-consolidated forecast revisions for fiscal 2004 (April 1, 2003 – March 31, 2004)

(Units: ¥ million, %)

	Net sales	Ordinary income	Net income
Previous forecast (A) (Announced May 14, 2003)	410,000	11,000	5,500
Current revised forecast (B)	420,000	13,000	7,000
Amount of change (B – A)	+10,000	+2,000	+1,500
Percentage change	+2.4	+18.2	+27.3
FY2003 results	359,159	9,270	4,503

Reference: Estimated net income per share (full-year) ¥25.92

5. Reasons for revisions

Casio has positioned timepieces, digital cameras, electronic dictionaries, cellular phones, and TFT LCDs as strategic businesses for fiscal 2004, and the company is moving forward in implementing long-term measures that leverage core competencies to improve earnings.

Preliminary calculations show that net sales in the first half of fiscal 2004 ended sharply higher than the company's forecast from the beginning of the fiscal year due to strong sales of digital cameras, aided by the top-selling EX-Z3, a 3.2 megapixel model equipped with a 3x optical zoom and large 2-inch LCD, and due to significant growth in sales of electronic dictionaries, for which Casio enjoys an overwhelming market share, which were boosted by the release of a new model that includes an industry-leading 32 different dictionaries. For cellular phones, the first megapixel model in the au brand has earned high praise from the market, and the company is focusing on expanding its presence in overseas markets, as evidenced by the launch of sales in South Korea in partnership with South Korea's LG TeleCom. The market for radio-controlled watches equipped with solar-powered systems that eliminate the need to change batteries expanded steadily on strong sales of GShock (The G) watches. Electronic components achieved substantial growth on above-target sales of TFT LCDs for digital cameras and cellular phones and on higher sales in the film business of Casio Micronics Co., Ltd.

Consequently, earnings are expected to surpass the forecast figures announced at the beginning of the fiscal year, prompting Casio to revise its interim and full-year consolidated and non-consolidated earnings forecasts.

Note about earnings forecasts

Though the earnings forecasts provided here are based on information available at the present time, they still contain a large number of uncertainties. Accordingly, be advised that actual results may differ from these forecasts owing to changes in business conditions and other factors.