

# HISTORY

## History of Casio innovation

Utilizing their distinct individual talents, the four Kashio brothers—Tadao, Toshio, Kazuo, and Yukio—succeeded in developing the world's first compact all-electric calculator, and founded Casio Computer Co., Ltd. in 1957. Toshio, the second eldest, was in charge of development. He had the notion that "invention is the mother of necessity." Instead of developing something that society had been looking for, he believed the product he and his brothers had invented would tap new needs people didn't even know they had. This conviction remained as the development philosophy of Casio, and the company went on to invent and develop many innovative products such as electronic calculators, watches, and electronic musical instruments using its advanced digital technologies. Casio continues to create new value even today.



Left to right: Toshio (second eldest), Kazuo (third eldest), Tadao (eldest), Yukio (youngest). In front is the 14-A, the calculator they successfully developed.

**001**  
The world's first electronic desktop calculator with a memory function.

**SL-800**  
A credit card-sized calculator with a thickness of just 0.8 mm. It was the ultimate thin calculator that could be taken and used anywhere.

**fx-7000G**  
A scientific calculator that enabled the user to intuitively understand formulas with its graphing display.

**Typuter**  
Typewriter equipped with the world's first inkjet printer

**QV-10**  
World's first consumer digital camera with an LCD. It helped to popularize digital cameras, creating a culture of communication through images.

**EX-word**  
This product marked the beginning of full-scale electronic dictionary deployment. It expanded the electronic dictionary market through substantial improvement of content and search capabilities.

**Casiotron**  
This electronic watch was based on the concept of timekeeping by adding one second at a time. It was the world's first wristwatch to feature an automatic calendar that correctly adjusted the number of days for each month.

**FKT-100**  
A wristwatch that always provided the wearer with the correct time, thanks to a function that maintained the exact time based on the reception of time calibration radio signals.

**Casiotone 201**  
An electronic musical instrument based on the concept of a keyboard that anyone can enjoy playing. It produced sounds that mimicked various types of acoustic instruments using a Consonant-Vowel System developed by focusing on temporal variations in sound.

**C303CA**  
A tough cellular phone featuring shock and water resistance. This popular cellular phone could be used almost anywhere.

**14-A**  
The world's first compact all-electric calculator. It boasted quiet, high-speed calculation in a unit small enough to be used in an office. The 14-A offered reliability thanks to Casio's development of its own relays, which were dust-resistant and less prone to contact failure. It was adopted by many companies and research institutions, and reduced the labor required for office and technical computing.

**EXILIM**  
A wearable card-sized camera with the world's slimmest profile. Since it was portable enough to be taken everywhere, the camera allowed users to capture images whenever the mood struck them.

**TUC**  
Through the integration of a typewriter and computer, TUC was the world's first tabulation computer that could output calculation results on ledger forms.

**TR-2000**  
An electronic dictionary with both English-Japanese and Japanese-English dictionaries.

**Green Slim Projector**  
Thanks to a hybrid light source that combined laser and LED technologies, this projector offered high-brightness without using a high-pressure mercury lamp. A light source lifespan of 20,000 hours was also achieved.

**AL-1**  
A science and technology computer that could run programs. Programs were stored using gears, and repetitive calculations were streamlined through the replacing and switching of gears.

**G-SHOCK**  
A shock-resistant watch created under the development concept of a watch that will not break, even if dropped. It overturned the established notion of watches being delicate and breakable devices. The practical G-SHOCK could be worn anywhere and provided toughness to support users worldwide.

**EX-TR100**  
This digital camera offered a dynamic shooting style thanks to a freely adjustable frame and a rotating lens.

Shaping the future with ideas that defy conventional thinking and an unshakable belief in human potential

Envisioning a world no one has ever seen

**Company Data** (As of March 31, 2015)

<b>Name</b>	Casio Computer Co., Ltd.	<b>Established</b>	June 1, 1957
<b>Headquarters</b>	6-2, Hon-machi 1-chome, Shibuya-ku, Tokyo 151-8543 Japan	<b>Paid-in capital</b>	¥48,592 million
<b>Telephone</b>	+81-3-5334-4111	<b>Employees</b>	11,592 (consolidated)
		<b>URL</b>	http://world.casio.com

**Directors** (As of June 26, 2015)

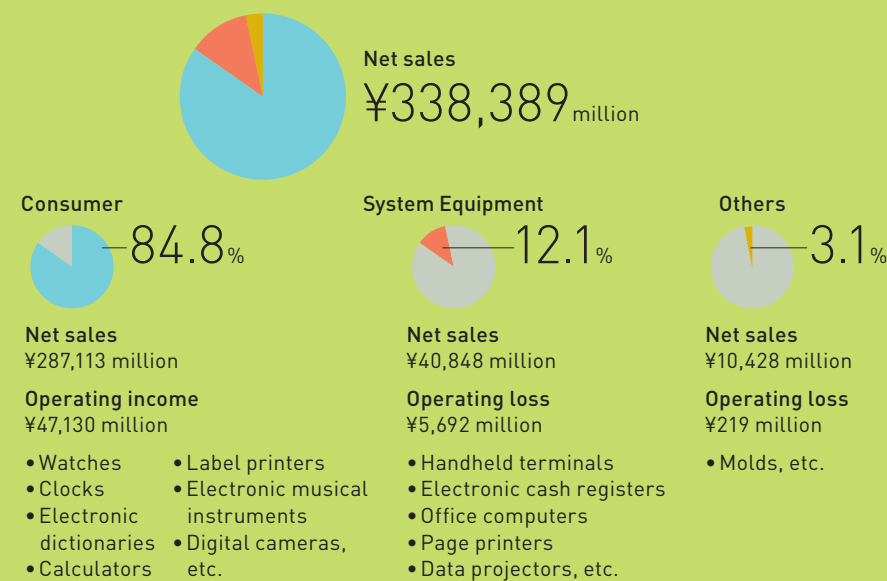
<b>Chairman and CEO</b>	Kazuo Kashio	<b>Statutory Auditors</b>	Tadashi Takasu
<b>President and COO</b>	Kazuhiro Kashio		Hironori Daitoku (Outside)
			Kazuhiko Tozawa (Outside)
<b>Senior Executive Managing Officers, Members of the Board</b>	Akinori Takagi Hiroshi Nakamura Yuichi Masuda	<b>Executive Officers</b>	Atsushi Yazawa Nobuyuki Mochinaga Koji Moriya Tetsuo Kashio Toshiharu Okimuro Takashi Kashio Jin Nakayama
			Masayuki Uehara Shigenori Ito Nobuyuki Inada Toshiyuki Iguchi Hideaki Terada Shinji Ota Hitoshi Ando
<b>Executive Officers, Members of the Board</b>	Toshiyuki Yamagishi Makoto Kobayashi Shin Takano		
<b>Directors, Members of the Board</b>	Hirokazu Ishikawa (Outside) Makoto Kotani (Outside)		

**Net Sales and Income** (Fiscal year ended March 31, 2015)

<b>Net sales</b>	¥338,389 million	<b>Ordinary income</b>	¥37,857 million
<b>Operating income</b>	¥36,763 million	<b>Net income</b>	¥26,400 million

**Sales and operating income by reporting business segment**

\* The consolidated operating income values by segment represent numbers before adjustment (Adjustment amount: -¥4,456 million)



**Sales by region**

