



Continuously creating for our customers

I would like to convey my sincere appreciation to everyone who is using our products in daily life. Casio is where it is today thanks to the support of its customers over the six decades since its establishment. Our company has grown by developing products with priority on what will be useful to customers. By sticking to this founding spirit while also thinking about how the business needs to respond to the changing times, we will continue to provide customers with value that exceeds their expectations.

As technologies and markets change, we are revising the roles of businesses that we have conducted since our foundation. Currently, scientific calculators make up the majority of our calculator sales. This product is actively used especially in classrooms, as a tool for studying mathematics. We ship 25 million of them every year. As dedicated devices, they offer ease of use not available in smartphones and tablets, and the product specifications can be tailored to meet the needs of students and educators in each country and region. We are also focusing on other learning tools such as electronic dictionaries, English conversation learning devices, and digital pianos for studying music.

Protecting and nurturing the value we have created is our promise to all of you. G-SHOCK, our signature watch brand, is a product that continues to grow with its fan base because of its unique image as well as performance features such as shock resistance. While protecting this value together with you, we will continue to provide new and inspiring products.

In addition, by fully integrating and leveraging our existing technologies, we will flexibly respond to individual and corporate customer needs across all categories and business fields. To realize our corporate creed "Creativity and Contribution," we will continue to develop products that are useful to customers.

Kazuhiro Kashio
President and COO

Corporate overview

Company data (As of March 31, 2017)

Name	Casio Computer Co., Ltd.	Established	June 1, 1957
Headquarters	6-2, Hon-machi 1-chome, Shibuya-ku, Tokyo 151-8543 Japan	Paid-in capital	¥48,592 million
Telephone	+81-3-5334-4111	Employees	12,287 (consolidated)
		URL	http://world.casio.com/

Directors (As of June 29, 2017)

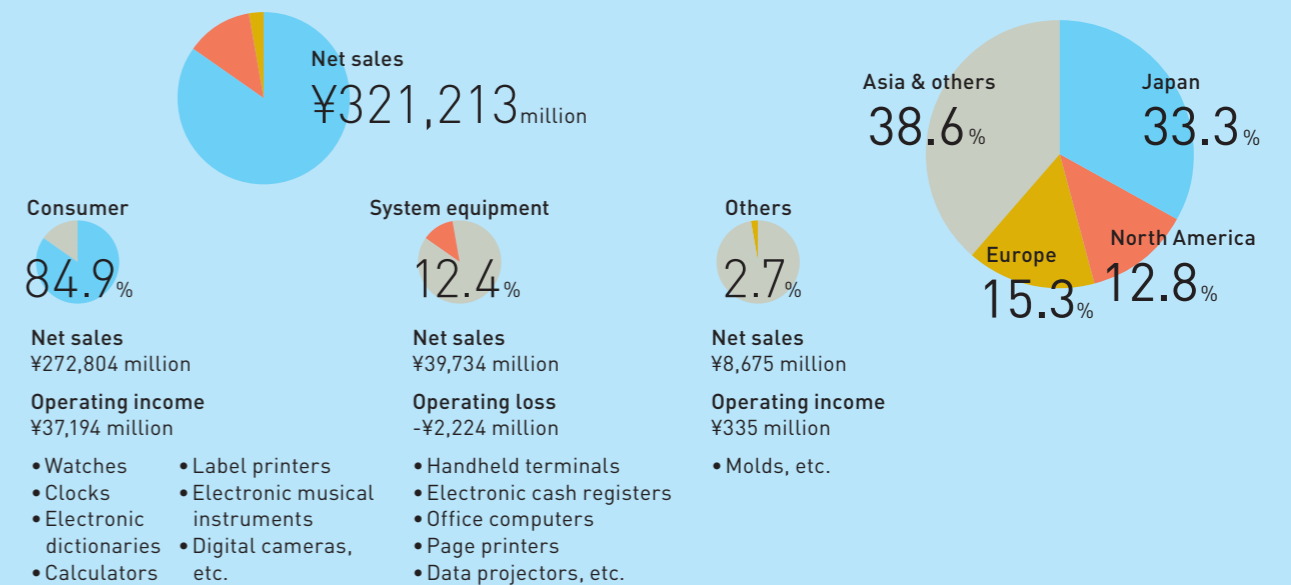
Chairman and CEO	Kazuo Kashio	Audit & Supervisory Board Member	Tadashi Takasu
President and COO	Kazuhiro Kashio	Outside Audit & Supervisory Board Members	Hironori Daitoku Kazuhiko Tozawa
Executive Vice President	Hiroshi Nakamura	Senior Executive Officers	Nobuyuki Mochinaga Tetsuo Kashio Takashi Kashio Jin Nakayama
Senior Executive Managing Officers, Members of the Board	Akinori Takagi Yuichi Masuda Shigenori Itoh	Executive Officers	Makoto Kobayashi Atsushi Yazawa Koji Moriya Masayuki Uehara Nobuyuki Inada
Executive Officers, Members of the Board	Toshiyuki Yamagishi Shin Takano Harumi Saito		Toshiyuki Iguchi Hideaki Terada Shinji Ota Hitoshi Ando Kazuyuki Yamashita
Directors, Members of the Board	Hirokazu Ishikawa (Outside) Makoto Kotani (Outside)		

Net sales and income (Consolidated, fiscal year ended March 31, 2017)

Net sales	¥321,213 million	Ordinary income	¥26,239 million
Operating income	¥30,636 million	Net income	¥18,410 million

■ Sales and operating income by reporting business segment

* The consolidated operating income values by segment represent numbers before adjustment (Adjustment amount: -¥4,669 million)



■ Sales by region

