

Environmental Vision

In April 2012, Casio established the Casio Environmental Vision 2050, a long-term environmental management policy with a target year of 2050. At the same time, the company also issued the Casio Environmental Declaration 2020, which is its medium-term action guideline. Casio's determination to become a leading environmental company is demonstrated by its commitment to visionary global initiatives to help build a more sustainable world.

Basic Environmental Policies

Our Perception of Environmental Problems and Our Responsibility as a Company

In fiscal 2017, Casio merged the CSR Promotion Office with the former Environment Planning Section to launch the CSR Promotion Department.

As CSR and the environment are inherently inseparable, and this new organization reflects that. Accordingly, Casio is committed to integrating its policies and measures to achieve more effective and efficient operation of the new department. Particularly with regard to environmental policy, Casio will value accountability to stakeholders and conduct a zero-based review of its vision for environmental measures from the perspective of promoting CSR for the Casio Group. The ultimate goal of these processes is to make Casio a leading environmental company that adheres to the basic policy of continually improving its environmental performance.

Under the 2004 version of ISO 14001, "improvements to the mechanisms" of the environmental management system (EMS) were required. In contrast, the 2015 version implemented in September 2015 marked a significant change in direction, from form to results, with a new requirement for improvements in environmental performance.

Casio will apply and promote ISO 14001: 2015 as a way of pursuing continual improvement in environmental performance through its EMS.

In order to achieve this, we will first ensure acquisition of certification for the transition to ISO 14001: 2015, thus ensuring the efficient operation of Casio's overall environmental activities. In conjunction with this, we will continue working to deliver improvements in environmental performance.

In terms of the external environment, the Paris Agreement was adopted at COP21 in December 2015, and the Japanese cabinet decided on the Plan for Global Warming Countermeasures in May 2016. A medium- to long-term plan was indicated for reductions in greenhouse gases of 26% by fiscal 2031 and 80% by fiscal 2051 compared with fiscal 2014.

Casio had already declared an 80% reduction in CO₂ emissions by fiscal 2051 compared with fiscal 2006 under the Casio Environmental Vision 2050,



Makoto Kobayashi
Executive Officer
General Manager
CSR Promotion Department

the set of long-term goals established in April 2012, and this corresponds with the Japanese government's long-term plan. Meanwhile, the Casio Environmental Declaration 2020, which lays out Casio's medium-term goals, targets a 30% reduction in CO₂ emissions by fiscal 2021 compared with fiscal 2006, and progress on this goal is already significant.

Nevertheless, with regard to the Casio Environmental Vision 2050, which is the long-term goal, Casio is in the process of diligently identifying roadmaps to the goal in order to demonstrate its respect for Science Based Targets (SBTs). As a global company, Casio recognizes that ensuring the achievement of the commitments in the Casio Environmental Vision 2050 is its social responsibility.

Casio has also identified issues with materiality (significant CSR issues) to its environmental performance, including realizing a low carbon society, building a recycling society, and living in harmony with nature.

All of these reflect Casio's determination to contribute to the aforementioned COP21 and SDGs.

In particular, in terms of living in harmony with nature and preserving biodiversity, Casio hopes to work on initiatives to preserve biodiversity in marine and mountain areas, reflecting the expectations of the active users of our watches, one of Casio's mainstay products.

Casio will pursue diverse environmental initiatives while striving to reduce the overall environmental impact of society through its compact, lightweight, slim and energy-efficient products, thereby helping to build a sustainable global society through its core business.

Casio Environmental Vision 2050 and Casio Environmental Declaration 2020

In April 2012, Casio revised the Casio Environmental Vision and the Casio Environmental Declaration into the Casio Environmental Vision 2050 and Casio Environmental Declaration 2020, respectively, in order to further promote environmental management in response to the changing social conditions surrounding the company.

Casio Environmental Vision 2050

With a target year of 2050, the Casio Group will create and implement its own visionary initiatives to promote the sustainable use of energy and resources and facilitate the healthy coexistence of all living things, the planet's greatest assets.

Casio's aim is to become a leading environmental company that contributes not only to a sound and sustainable global environment but also to the spiritual richness of people's lives. Casio's unique way of achieving this is by creating new value and lifestyle possibilities that give rise to markets and cultural phenomena never seen before.

To become a leading environmental company, Casio will apply its spirit of going from “0” to “1,” or creating “something” from “nothing,” to develop unique environmental initiatives and create products and services that make the most of its innovative ideas and leading technologies, focusing in particular on the following areas:

- Realizing a low-carbon society
- Building a recycling society
- Living in harmony with nature

Casio Environmental Declaration 2020

Action guidelines for 2020

1. Realizing a low-carbon society

The Casio Group will provide products and services that make an even greater contribution to the reduction and absorption of CO₂ emissions. In addition to expanding products and services that use energy sources that are friendly to people and the planet, including solar, wind, and hydro power, Casio will incorporate these renewable energy sources into its own business operations.

2. Building a recycling society

The Casio Group intends to further enhance resource productivity through the efficient use of water and other precious resources of the planet, including the reuse of resources and the utilization of alternate materials.

3. Living in harmony with nature

The Casio Group is promoting awareness of the need to take care of the planet through biodiversity preservation activities, while working to achieve harmony between business activities and the cycles of nature.