

Casio's Strength

High Profitability through Innovative Products

Operating Profit Margin

10.9%

(Performance in fiscal year ended March 31, 2015)



ROE

13.6%

(Performance in fiscal year ended March 31, 2015)



Dividends

35.0 yen

(Performance in fiscal year ended March 31, 2015)



Profile

To Our Stakeholders

Casio's Strength

Special Features

Financial Highlights

Management Foundation

Financial Section

Corporate Data

Six Global Timepiece Brands

Six Brands That Are Globally Synchronized and Totally Individualized



G-SHOCK

Absolute Toughness

Built tough with a shock-resistant structure



BABY-G

Tough and Cool

A unique fusion of function with fashion



OCEANUS

Elegance and Technology

A stylish, polished and slim metal design



PRO TREK

Feel the Field

Ideal for those with a rugged lifestyle



EDIFICE

Speed and Intelligence

Advanced technology and dynamic design



SHEEN

Elegant, Brilliant and Smart

Metal watches for stylish women