

Special Feature II: Calculators

Expand the Calculator Business by Broadening the Lineup of Localized Products

Scientific Calculator with High-Resolution Local-Language LCD



CLASSWIZ



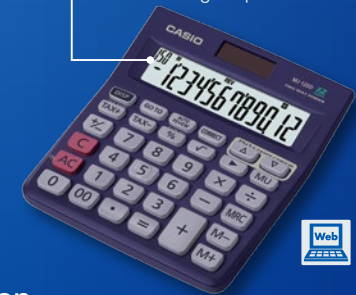
Casio has sold more than one billion calculators worldwide, and has held the top share of the Japanese market for 10 consecutive years. Our broad product lineup is popular worldwide because our calculators offer convenient functions and superior quality. The lineup includes professional business calculators that serve the needs of experts in fields including accounting and finance and scientific calculators that contribute to mathematics operations.

We are expanding the calculator business and maintaining its high profitability by broadening our lineup of localized products that meet the needs of the markets they serve. For example, we offer digit separator and check calculators in India, calculators with voice functions in China, and scientific calculators with high-resolution LCD displays in Japanese, English, Arabic and other local languages.

India



Display with Indian digit separation



Calculator with Indian Digit Separation

The international standard is to separate long numbers after every third digit. In India, however, the custom is to separate long numbers with a comma after the third digit, and then after every two digits, starting with the one hundred thousand place. Casio was the first company to introduce a calculator that addresses this regional custom.

China

Calculator That Speaks Chinese

We sell a calculator in China that announces the number and function keys when pressed. This allows confident calculation when users are not looking at the keypad during input.

