

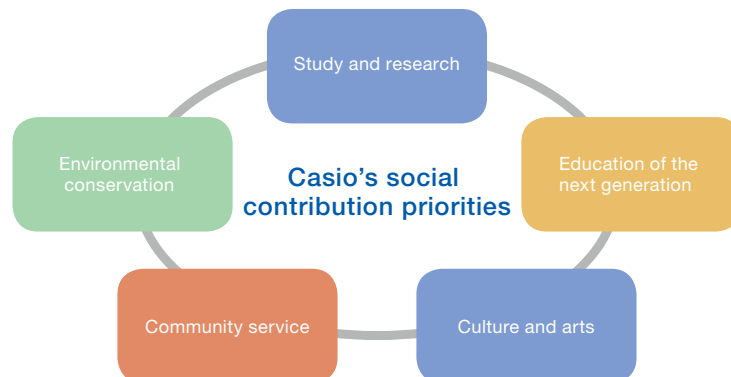
## Corporate Social Responsibility (CSR) Activities

Casio makes the most of its unique know-how and resources to fulfill its various social responsibilities as a model corporate citizen.

### Approach to Social Contribution

We earnestly engage in a variety of social contribution initiatives to help create a sound, vibrant society. We take good corporate citizenship seriously, and communicate with various stakeholders to identify the most beneficial initiatives. The five priority themes of our social contribution initiatives are outlined in the figure below. Leveraging our unique expertise and resources and the wide range of knowledge and experience possessed by our employees, we fulfill our social responsibilities in our own unique way.

We will continue to support the victims of the Great East Japan Earthquake and will also plan and promote initiatives to resolve international issues.



### We Have Revised Our Environmental Vision and Environmental Declaration to Help Achieve Our Goal of Being a Leading Environmental Company.

The Casio Group clarified the Casio Environmental Vision and Casio's Environmental Declaration in April 2012 to respond to changes in the society to which we belong and further evolve our environmental management.

Casio Environmental Vision 2050 sets out the Group's long-term environmental management policy through 2050, while Casio's Environmental Declaration 2020 is our medium-term action plan through 2020. We are developing both globally to help achieve our goal of being a leading environmental company.

### Casio Environmental Vision 2050

Through 2050, the Casio Group will independently investigate and implement measures to help ensure the sustainable use of and harmonious coexistence with the earth's natural assets of energy, resources, and living things. Our goal is to become a leading environmental company that creates new value and lifestyles in the form of markets and culture that have never existed before and thereby contribute to the richness of people's lives and to a healthy and sustainable global environment.

### A Leading Environmental Company

#### Casio, going from "0" to "1"

We will create products and services and conduct environmental activities that are all based on new ideas and advanced technologies to help realize:

- a low-carbon society,
- a resource recycling society, and
- a way of living in harmony with nature.

### Casio's Environmental Declaration 2020

#### •Realizing a Low-Carbon Society

The Casio Group provides products and services that further contribute to reducing and absorbing CO<sub>2</sub>. In addition to expanding our lineup of products and services that use energy sources that are easy on people and the planet, such as solar, wind, and water-powered energy, we are also utilizing these renewable energy sources in our business activities.

#### •Realizing a Resource Recycling Society

The Casio Group's goal is to efficiently use, replace, and reuse the earth's precious resources, such as various materials and water. Therefore, we have been further improving resource productivity.

#### •Realizing a Way of Living in Harmony with Nature

The Casio Group conducts activities to help cultivate a mindset that treasures the earth and protects biodiversity. We are working to harmonize our business activities with the earth's natural cycle.