

Profile

To Our Stakeholders

Casio's Strength

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Financial Highlights

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## Management's Discussion and Analysis

### Net Sales

Consolidated net sales for the year ended March 31, 2015 increased 5.2% compared with the previous fiscal year to ¥338,389 million.

	(Millions of Yen)	
	2015	2014
Consumer.....	¥287,113	¥264,404
System Equipment.....	40,848	45,299
Others.....	10,428	12,058
Total.....	¥338,389	¥321,761

### Sales by Segment

Consumer segment sales increased 8.6% compared with the previous fiscal year to ¥287,113 million, and accounted for 84.8% of net sales. In the timepiece business, sales of the high-end G-SHOCK and OCEANUS lines, including the world's first GPS hybrid radio-controlled solar-powered watches, remained strong in Japan and overseas, driving substantial growth in overall sales. In addition, sales of the EDIFICE model that connects to a smartphone via Bluetooth® remained robust. Sales of calculators also rose, due largely to an expanded lineup of products customized for local needs.

System Equipment segment sales decreased 9.8% compared with the previous fiscal year to ¥40,848 million. Others segment sales decreased 13.5% compared with the previous fiscal year to ¥10,428 million.

### Results of Operations

Operating income increased 38.3% compared with the previous fiscal year to ¥36,763 million. Consumer segment income increased to ¥47,130 million because of the improved product mix in the timepiece business, the expanded lineup of original high-end digital cameras, and the launch of high-value-added calculators. System Equipment segment loss was ¥5,692 million. Others segment loss was ¥219 million.

Net income increased 65.1% compared with the previous fiscal year to ¥26,400 million. Net income per share increased 68.3% to a record ¥100.8.

### Financial Condition

Total assets as of March 31, 2015 increased ¥7,692 million from a year earlier to ¥374,656 million, largely because securities increased. Total liabilities as of March 31, 2015 decreased 6.2% from a year earlier to ¥170,498 million. Current liabilities decreased ¥39,804 million to ¥82,306 million. Non-current liabilities increased ¥28,594 million to ¥88,192 million. Net assets as of March 31, 2015 increased ¥18,902 million from a year earlier to ¥204,158 million due mainly to an increase in retained earnings.

As a result, the equity ratio increased 4.0 percentage points to 54.5%.

### Cash Flow Analysis

Net cash provided by operating activities decreased ¥9,352 million year on year to ¥30,755 million. This was mainly due to a decrease in working capital.

Net cash used in investing activities was ¥10,668 million, compared with net cash provided by investing activities of ¥8,044 million for the previous year.

Net cash used in financing activities decreased ¥7,894 million year on year to ¥30,629 million.

As a result, cash and cash equivalents as of March 31, 2015 decreased ¥3,392 million from a year earlier to ¥110,737 million. The Casio Group therefore has ample liquidity.

### Capital Investment

Capital investment was ¥5,926 million. By segment, capital investment was ¥4,513 million in the Consumer segment, ¥1,062 million in the System Equipment segment, and ¥231 million in the Others segment.

### Research & Development

R&D expenses were ¥7,187 million. By segment, R&D expenses were ¥3,545 million in the Consumer segment, ¥748 million in the System Equipment segment, and ¥7 million in the Others segment.