

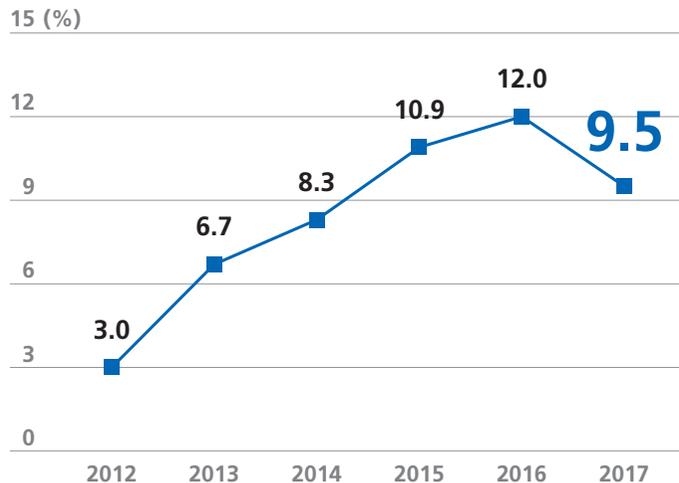
Casio's Strength

High Profitability through Innovative Products

Operating Profit Margin

(Performance in fiscal year ended March 31, 2017)

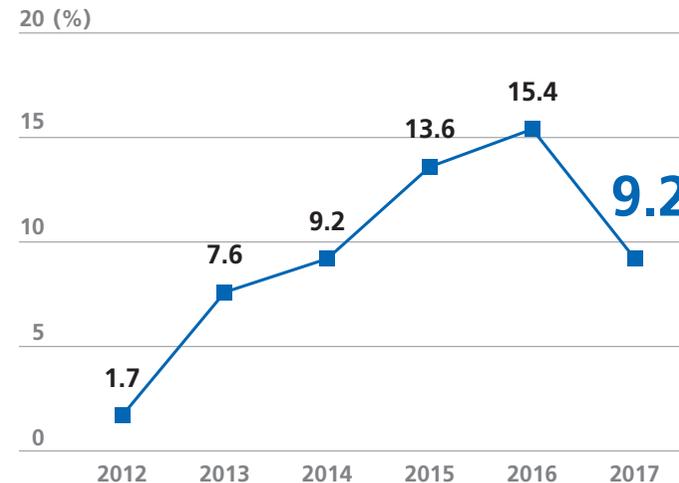
9.5%



ROE

(Performance in fiscal year ended March 31, 2017)

9.2%



Business Overview (Year ended March 31, 2017)

Percentage of Total Sales by Segments

Consumer **84.9%**



Watches



Electronic Calculators



Electronic Dictionaries



Electronic Musical Instruments



Digital Cameras



Wrist Devices

Principal Products

- Watches
 - Clocks
 - Electronic dictionaries
 - Electronic calculators
 - Label printers
 - Electronic musical instruments
 - Digital cameras
- etc.

Net Sales
¥321.2
billion

Year ended
March 31, 2017

System Equipment **12.4%**



Handheld terminals



Electronic Cash Registers



Data Projectors



Office Computers

Principal Products

- Handheld terminals
 - Electronic cash registers
 - Office computers
 - Data projectors
- etc.

Principal Products

- Molds
- etc.

Others **2.7%**