

## Six Global Timepiece Brands

# Growing Our Six Brands



## G-SHOCK

### Absolute Toughness

Built tough with a shockresistant structure



## OCEANUS

### Elegance and Technology

Advanced electronic technology with sophisticated styling



## BABY-G

### Tough and Cool

A unique fusion of function with fashion



## PRO TREK

### Feel the Field

Ideal for those with a rugged lifestyle



## EDIFICE

### Speed and Intelligence

A fusion of dynamic forms with elaborate face designs



## SHEEN

### Elegant, Smart and Shining

Metal watches for stylish women



To Our Stakeholders

Profile

Special Features

ESG Information

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## Timepieces

# Newly Developed Connected Engine 3-Way *GPS + Radio-controlled + Smartphone-link*



To realize a fully automated timepiece that always keeps accurate time anywhere in the world

## GAKUHAN Businesses

## Scientific Calculators



## Electronic Dictionaries



(Japanese)



(Japanese)

***Certified and recommended products by schools***

- Cultivate new markets and eradicate fake products
- Introduce new color graphing calculators
- Cultivate overseas and senior markets
- Create new genre in English learning tools

## Musical Instruments

### Pianos



- Expand CELVIANO Grand Hybrid pianos (GH series) and increase the number of musical instrument shops that carry these pianos

### Keyboards



- Develop new genre of keyboard aiding the emotional development of beginners

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## New Business (Wrist Devices)

# Smart Outdoor Watch



- Ideal for Outdoor Activities

For **Fishing**

For **Trekking**

For **Cycling, etc.**

- GPS + Full-Color Map
- Accumulated expertise in both watch and communication business
- Differentiation by wearability

**PRO TREK** Smart 

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## System Equipment Business

## Handheld Terminals

**Original hardware**

Tough body

Android™ (G-mail, Google Maps, etc.)

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## Cash Registers

**Strengthen solution business**

Useful data for management