

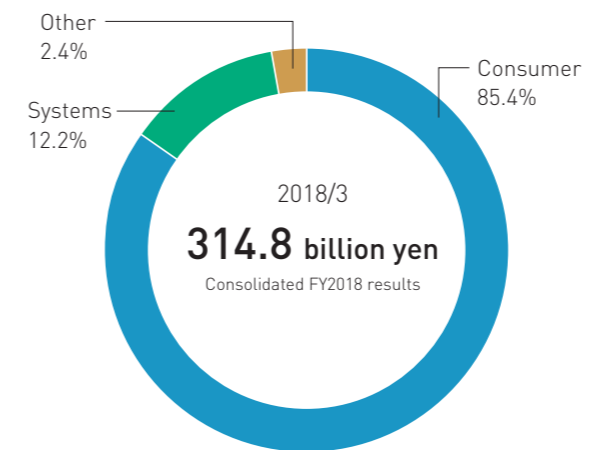
Profile

Casio Computer Co., Ltd. was established in 1957 by the four Kashio brothers as the world's first company dedicated to developing and manufacturing small electronic calculators. For the past 60 years, Casio has dedicated itself to offering the world new value by developing and manufacturing a diverse array of products based on innovative and original concepts.

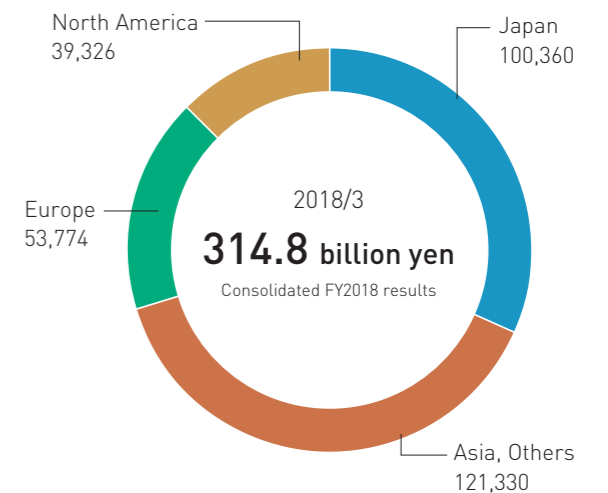
In the education field, products we offer include the EX-Word, the No. 1 selling electronic dictionary for 14 consecutive years, and scientific calculators compatible with languages around the world. In the life field, the timepieces business boasts a global presence driven by the G-SHOCK brand and we offer electronic pianos as well. We also are involved in B-to-B business fields offering electronic cash registers and handheld terminals. Casio has achieved growth by continuing to provide new value through our products.

Casio will strive to rapidly reach a market valuation of 1 trillion yen. We view this not as a goal, but as a milestone on our path towards the future.

Net Sales Ratio by Segment (Millions of yen)



Net Sales Ratio by Region (Millions of yen)



Business Model

