

First Quarter Results Briefing for  
Year Ending March 31, 2012



**CASIO COMPUTER CO., LTD.**

**July 29, 2011**

## **Forward-looking Statements**

**Earnings estimates and expectations that are not historical fact included in this report are forward-looking statements.**

**Although such forward-looking statements reflect the judgment of management based on information currently available to it, various factors could cause actual results to differ materially.**

# FY2012 First Quarter Results Highlight

(billions of yen)

Consolidated	FY2011	FY2012 (ending March 2012)	
	Q1	Q1	Year-on-year change
Net sales	89.4	69.2	-20.2
Operating income	2.5	0.7	-1.8
Ordinary income	1.5	0.6	-0.9
Net income	1.0	0.2	-0.8

# First Quarter Summary

## ◆ Impact of March earthquake on businesses

<Relatively small>

- Timepiece, Calculator, Electronic Musical Instrument

<Significant>

- Electronic Dictionary, Digital Camera, System Equipment

## ◆ Cell Phone business excluded from consolidation

# FY2012 First Half and Full Year Financial Forecasts

(billions of yen)

Consolidated	FY2012 (ending March 2012)		
	First half	Full year	Year-on-year change
Net sales	150.0	330.0	-11.7
Operating income	2.0	20.0	+8.0
Ordinary income	1.5	18.0	+6.3
Net income	0.7	10.0	+4.3

## **Business Outlook from Q2 Onwards**

**Fix supply chain problems in the first half and achieve company's initial targets**

◆ **Timepieces**

- **Beef-up foreign operation (Increase overseas sales 10%)**

◆ **Electronic dictionaries**

- **Increase sales 10% yoy in the second half by moving up a launch of new models**

◆ **System equipment**

- **Expand worldwide sales of industrial handheld terminals, building on major global retailer's adoption of Casio devices for its retail staff**

**New on-line service business**

- **Fee-based service to start in August**
- **Expand user base by supporting smartphones in addition to PCs**

# Net Sales and Operating Income by Segment

<FYI>

(billions of yen)

Consolidated	FY2012		
	Q1 results	First half forecasts	Full year forecasts
<b>Net Sales</b>			
<b>Consumer*</b> (Digital cameras, Timepieces, Electronic dictionaries, Calculators, Electronic musical instruments)	50.0	103.0	230.0
<b>System equipment</b>	7.9	27.0	60.0
<b>Others</b>	11.3	20.0	40.0
<b>TOTAL</b>	<b>69.2</b>	<b>150.0</b>	<b>330.0</b>
<b>Operating Income</b>			
<b>Consumer</b>	3.2	5.0	23.0
<b>System equipment</b>	(1.8)	(1.0)	1.5
<b>Others</b>	0.2	0.0	(0.5)
<b>Adjustment</b>	(0.9)	(2.0)	(4.0)
<b>TOTAL</b>	<b>0.7</b>	<b>2.0</b>	<b>20.0</b>

\*Full year sales break down for Consumer segment: Digital cameras ¥50bil., Timepieces ¥95bil., others ¥85bil.

END