

First Half Results Briefing for Year Ending March 31, 2014



CASIO COMPUTER CO., LTD.

November 6, 2013

Forward-looking Statements

Earnings estimates and expectations that are not historical fact included in this report are forward-looking statements.

Although such forward-looking statements reflect the judgment of management based on information currently available to it, various factors could cause actual results to differ materially.

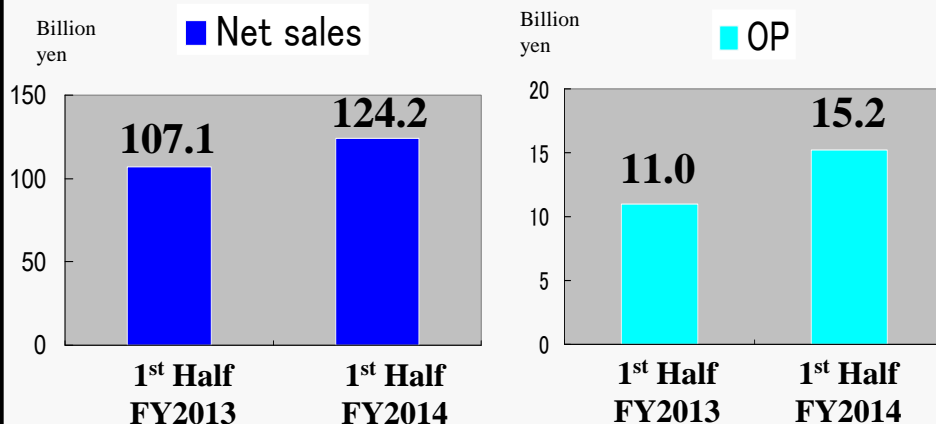
FY2014 First Half Results Highlight

(billions of yen)

Consolidated	FY2013	FY2014	
	1 st Half	1 st Half	Year-on-year change
Net sales	144.5	151.7	+7.2
Operating income	8.1	10.6	+2.5
Ordinary income	7.3	9.8	+2.5
Net income	4.4	5.7	+1.3

First Half Summary by Segment

Consumer



◆ Net sales up
 ¥107.1bn → ¥124.2bn
 • Strong sales of brand watches.

◆ OP up
 ¥11.0bn → ¥15.2bn
 • Profitability of timepieces improved.
 • Profitability of electronic musical instruments improved.

System Equipment

◆ Net sales and OP in line with company schedule

Others

◆ Net sales down due to closure of Kofu factory and transfer of cellular phone maintenance service operations

FY2014 Financial Forecasts

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(billions of yen)

Consolidated	FY2014 (ending March)			
	1 st half results	2 nd half forecasts	Full year forecasts	YOY change
Net sales	151.7	170.3	322.0	+24.2
Operating income	10.6	15.4	26.0	+5.9
Ordinary income	9.8	14.2	24.0	+4.3
Net income	5.7	7.8	13.5	+1.6

Future Management Policy

◆“V15” - Focus on OPM

→ Achieve operating profit margin of 15% by FY2016 on a company-wide basis

	<u>OPM</u>
Timepieces	20%
Electronic Dictionaries	20%
Other businesses	10%
New business	20%

Net Sales and Operating Income by Segment

<FYI>

(billions of yen)

Consolidated	FY2014	
	1 st Half	Full year
Net Sales		
Consumer* (Digital cameras, Timepieces, Electronic dictionaries, Calculators, Electronic musical instruments)	124.2	244.0
System equipment	20.9	47.0
Others	6.6	31.0
TOTAL	151.7	322.0
Operating Income		
Consumer	15.2	31.5
System equipment	(0.9)	0
Others	(0.5)	0
Adjustment	(3.3)	(5.5)
TOTAL	10.6	26.0

END