

First Quarter Results Briefing for
Year Ending March 31, 2014



CASIO COMPUTER CO., LTD.

Aug 2, 2013

Forward-looking Statements

Earnings estimates and expectations that are not historical fact included in this report are forward-looking statements.

Although such forward-looking statements reflect the judgment of management based on information currently available to it, various factors could cause actual results to differ materially.

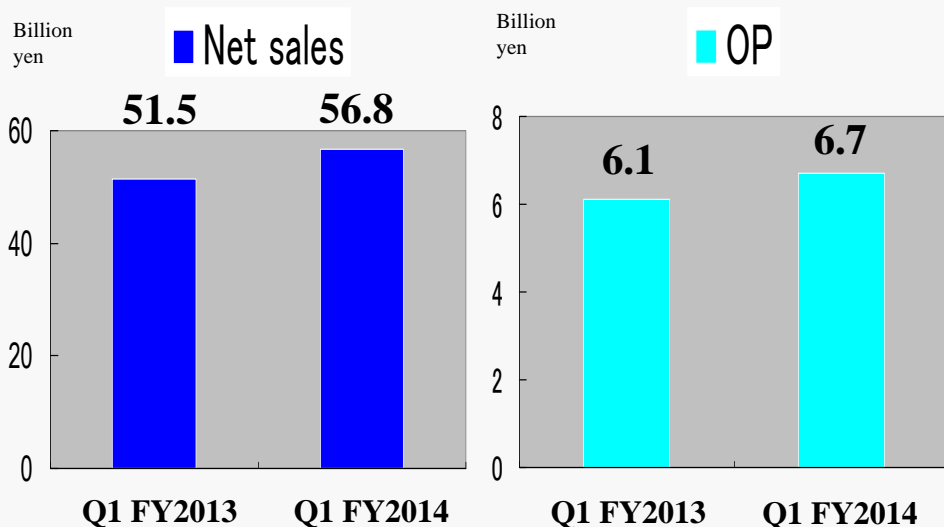
FY2014 First Quarter Results Highlight

(billions of yen)

Consolidated	FY2013	FY2014	
	Q1	Q1	Year-on-year change
Net sales	69.1	69.1	0
Operating income	3.7	4.0	+0.4
Ordinary income	2.8	3.7	+0.9
Net income	1.6	2.1	+0.5

First Quarter Summary by Segment

Consumer



◆ Net sales up;

¥51.5bn → ¥56.8bn

- Strong performance across the segment.

◆ OP up;

¥6.1bn → ¥6.7bn

- Profitability of timepieces improved.

System equipment and Others

- ◆ Q1 sales drop in System equipment and Others segments was due to a seasonal slowdown and closure of Kofu Casio. This will not cause any change in full-year forecasts.

FY2014 Financial Forecasts

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(billions of yen)

Consolidated	FY2014 ending March 31, 2014			
	1st Half Forecasts	Year-on-year change	Full-Year Forecasts	Year-on-year change
Net sales	150.0	+5.5	320.0	+22.2
Operating income	10.0	+1.9	25.0	+4.9
Ordinary income	9.0	+1.7	23.0	+3.3
Net income	5.0	+0.6	13.0	+1.1

Existing Business Strategies from Q2 Onwards

◆ Timepieces

- Increase the ratio of brand watches to sales
 - Launching G-SHOCK 30th anniversary models and intensifying promotion efforts
- Bluetooth watches capable of connecting to world's major smartphones

◆ Electronic dictionaries

- Put more efforts in foreign markets
 - Expanding color contents in dictionaries to meet the needs of global users

◆ System equipment

- Expand sales of “Paper Writer” tablet devices
 - Customizing products to meet the needs of various businesses such as utilities and maintenance service.

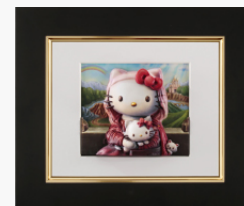
New Business Strategies from Q2 Onwards

- ◆ Established business models for Casio Signage and Digital Art in Q1.
- ◆ Pursuing long-lasting, stable business expansion from Q2 onwards.

<New Casio Signage Products>



<Casio Art>



Net Sales and Operating Income by Segment

<FYI>

(billions of yen)

Consolidated	FY2014			
	Q1 results	1H forecasts	Full-year forecasts	YOY change
Net Sales				
Consumer (Digital cameras, Timepieces, Electronic dictionaries, Calculators, Electronic musical instruments)	56.8	112.5	242.0	+14.1
System equipment	8.6	21.0	47.0	+5.2
Others	3.7	16.5	31.0	+2.9
TOTAL	69.1	150.0	320.0	+22.2
Operating Income				
Consumer	6.7	13.5	30.5	+3.9
System equipment	(0.8)	(0.5)	0.0	+0.7
Others	(0.4)	0.0	0.0	+0.3
Adjustment	(1.5)	(3.0)	(5.5)	0.0
TOTAL	4.0	10.0	25.0	+4.9

END