

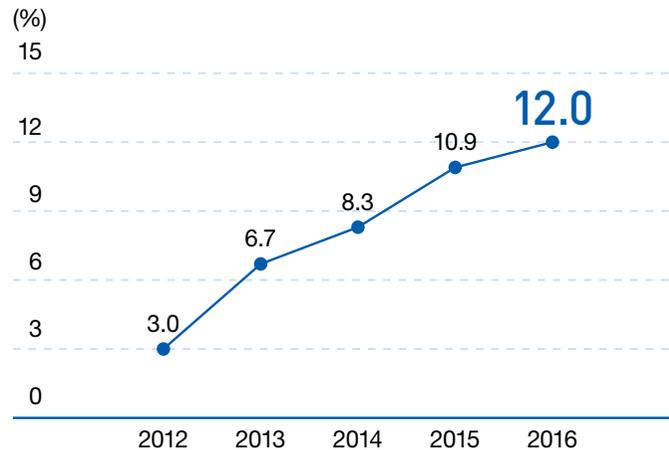
Casio's Strength

# High Profitability through Innovative Products

## Operating Profit Margin

(Performance in fiscal year ended March 31, 2016)

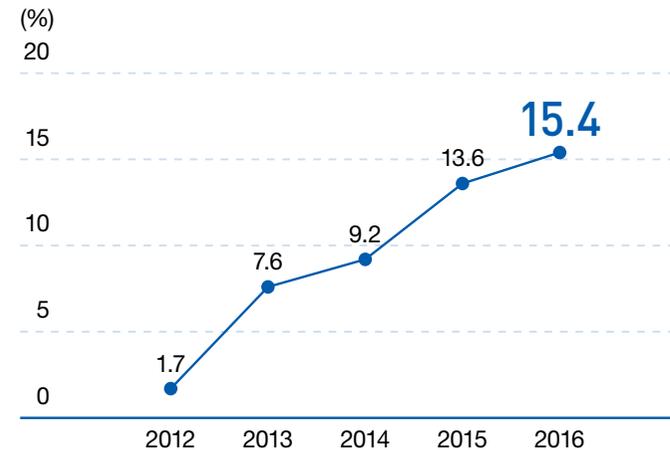
12.0%



## ROE

(Performance in fiscal year ended March 31, 2016)

15.4%



**Business Overview** (Year ended March 31, 2016)

# Percentage of Total Sales by Segments

