

Special Feature I: Six Global Timepiece Brands

Growing Our Six Brands



G-SHOCK

Absolute Toughness

Built tough with a shock-resistant structure




OCEANUS

Elegance and Technology

A stylish, polished and slim metal design



BABY-G

Tough and Cool

A unique fusion of function with fashion




PRO TREK

Feel the Field

Ideal for those with a rugged lifestyle




EDIFICE

Speed and Intelligence

Advanced technology and dynamic design



SHEEN

Elegant, Brilliant and Smart

Metal watches for stylish women

Special Feature II: Timepieces

Global Time Sync



Web

G-SHOCK



Web

OCEANUS



Web

EDIFICE



Web

SHEEN

GPS HYBRID WAVE CEPTOR

Hybrid reception of GPS and radio wave signals

SMARTPHONE LINK

Synchronize the correct time through a smartphone application

Promote introduction to upscale retailers
Strengthen the promotions at major hub airports

Special Feature III: Calculators

Expand Scientific and Localized Calculators



[Web](#)

India



Display with Indian digit separation

Calculator with Indian Digit Separation



[Web](#)

China



[Web](#)

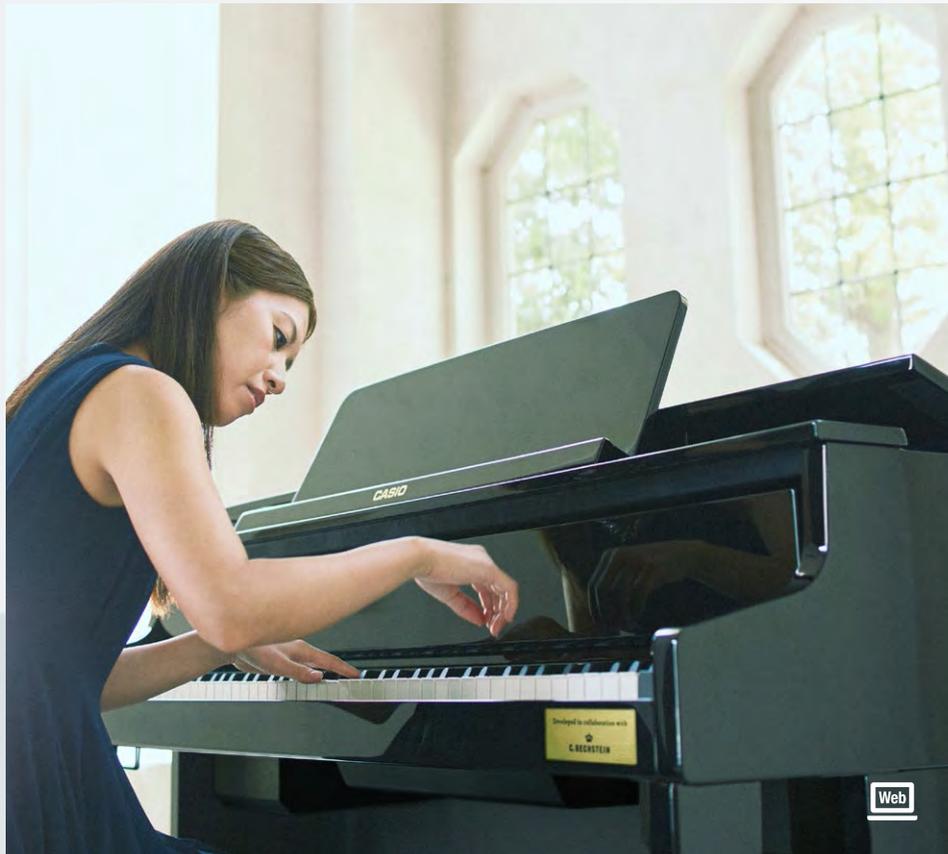
Calculator That Speaks Chinese

Expand undeveloped regions, mainly in emerging countries

Expand localized products that meet the needs of the local markets

Special Feature IV: Musical Instruments

Pianos



Expand the CELVIANO Grand Hybrid series of pianos equipped with sound source developed in collaboration with C. Bechstein. Wider dissemination to serious piano learners.

Keyboards



Expand high-unit-price keyboards that feature high-quality rich tones and rhythms.

Special Feature V: New Business (Wrist Devices)

Smart Outdoor Watch



The display is composed of two LCD layers: monochrome and color. Selecting the monochrome display can extend battery life for a month or longer.

Ideal for Outdoor Activities

for **Fishing**

for **Trekking**

for **Cycling**

The product is available in Japan, North America and Europe. The product has clearly defined applications and various useful applications come pre-installed.

Special Feature VI: Projectors

Projectors

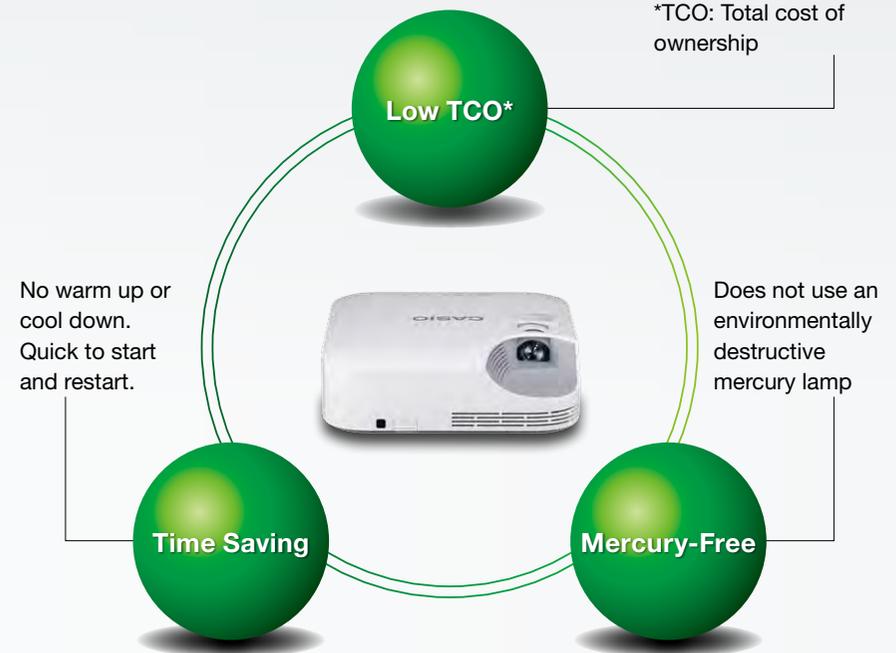

[Web](#)

- The light source has a lifespan of approximately 20,000 hours, eliminating the need for lamp replacement.
- Lamp-free products can start projecting an image in as little as five seconds.
- Electricity consumption is approximately half that of mercury lamps.
- Dust-resistant design

20,000 Hours

Light Source Lifetime

Low cost to purchase, operate and maintain
*TCO: Total cost of ownership



No warm up or cool down.
Quick to start and restart.

Does not use an environmentally destructive mercury lamp

Laser & LED Hybrid